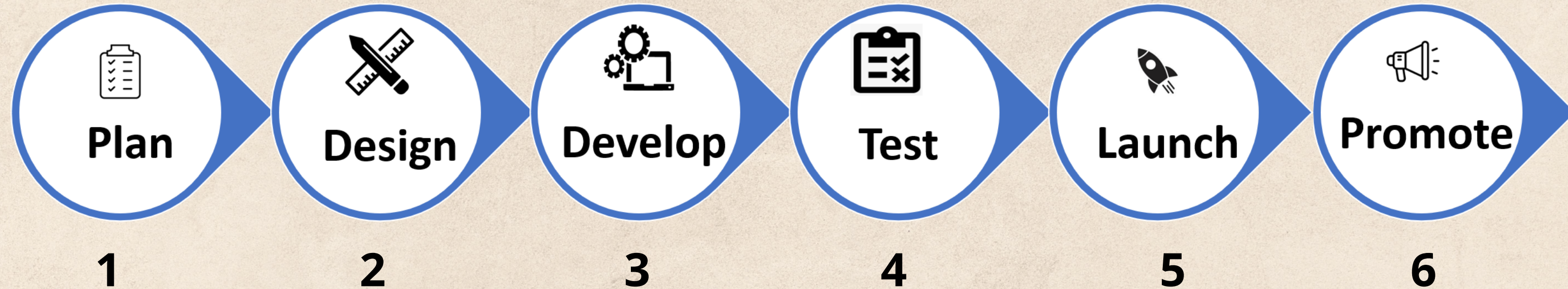


When you want to create an effective micro-learning video of less than five minutes



by Anulekha Roy Sengupta

Use a step by step approach



1.



for a quick win



What - decide the topic of the video



Why - the micro-learning will benefit the viewers



How - to show the content in less than five minutes?



So what - conclude with the main take away



An example of step 1 - Plan

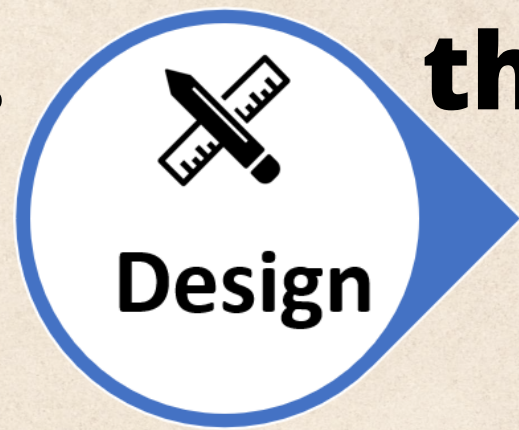
Topic: What do Mangrove forests teach us?

Benefit: To flourish in constantly changing environment

Content: Show the diversity and adaptation of life in the forests

So what: Mangrove forests are needed for sustaining life on earth

2.



the flow of the learning path

Scene:



Scene:



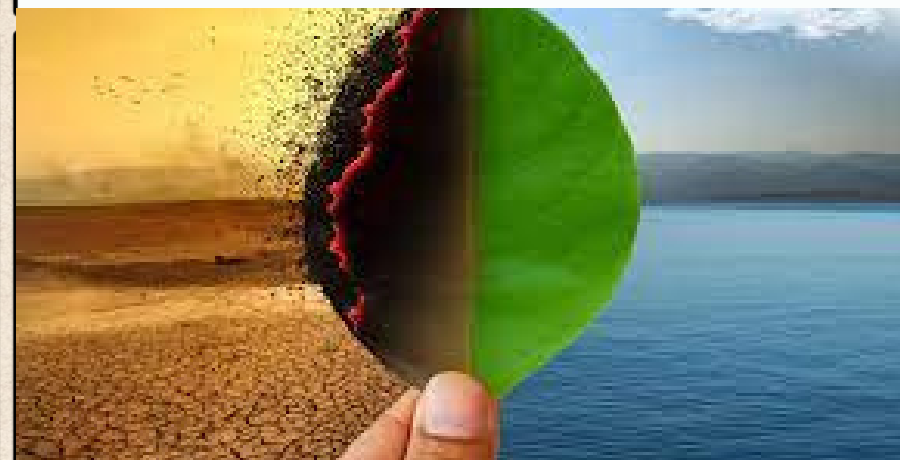
Scene:



Scene:



Scene:

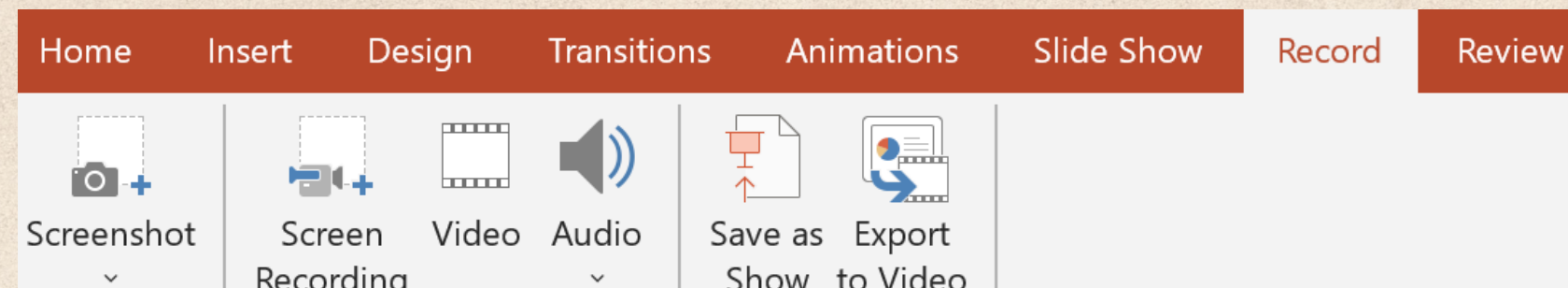


Scene:



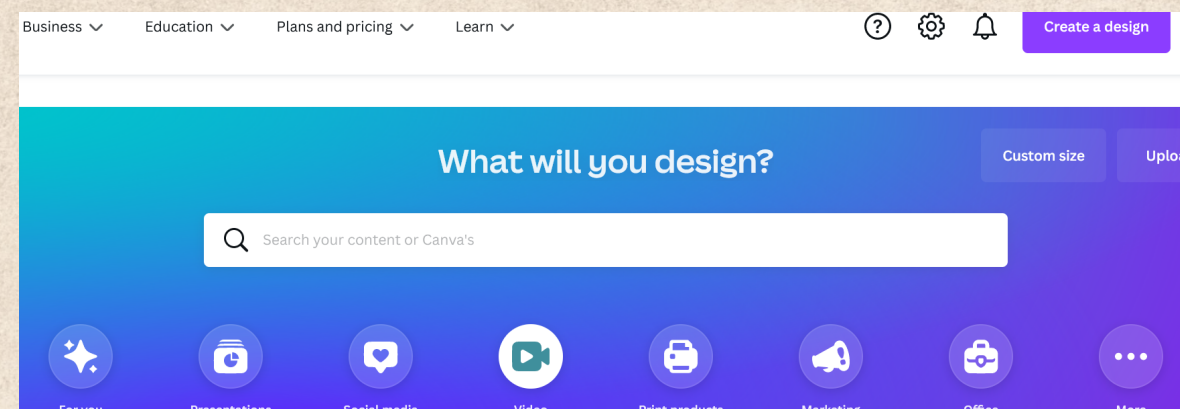
3. the video with visuals, audio & closed captioning

PowerPoint



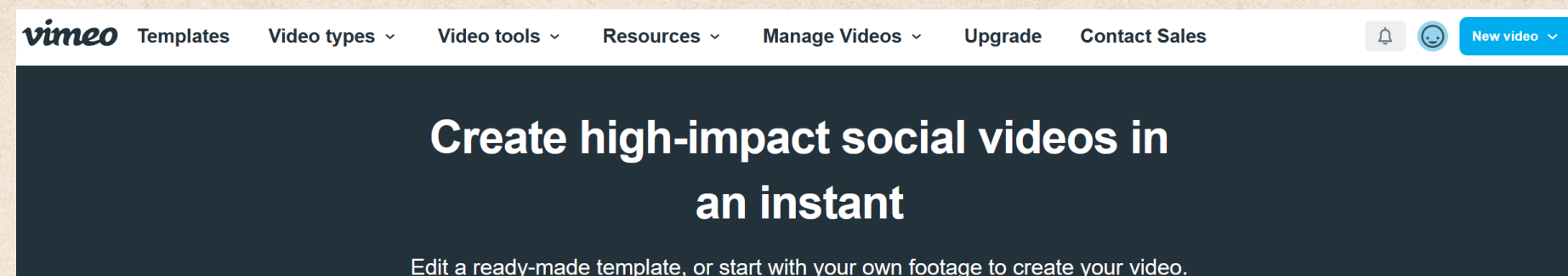
OR

Canva



OR

Vimeo



Make the video effective



Display the flow of content in an easy to follow style

Highlight actions on the screen with different colors and cues

Add interactions that invite learners to act, grow confident and feel good

4. **the usability of the micro-learning video**



Get the video reviewed by three to five users



Continuously refine the micro-learning till users are satisfied

Strive to make the video *perfect*



5. **the video on social media and online platforms**



Instagram





How to share on YouTube?

1. Create an account on Youtube
 2. Tap on the upload button
 3. Select the video file from your device
 4. Set the privacy options on Youtube
 5. Write a description of the video
 6. Tap on Share
- The video size is not restricted**





How to share on Instagram?

1. Create an account on Instagram
2. Tap on the plus icon in your account
3. Tap on the library icon
4. Tap on the video file on your device
5. Tap on share

Video should be of one minute





For help contact: anulekha_roy@yahoo.com